

Admission to Trading and First Day of Dealings

[DIAL SQUARE INVESTMENTS PLC](#)

Released 07:00:01 30 November 2022

RNS Number : 9854H

Dial Square Investments PLC

30 November 2022

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**Dial Square Investments plc
Admission to Trading and First Day of Dealings**

Dial Square Investments plc ("Dial Square" or the "Company"), a company formed to undertake one or more acquisitions of interests in companies, businesses or assets in the sports management sector, is pleased to announce that, following publication of its Prospectus on 23 November 2022, a total of 26,550,000 ordinary shares of £0.01 each in the capital of the Company will today be admitted to the standard segment of the Official List of the Financial Conduct Authority and to trading on the main market for listed securities of the London Stock Exchange plc. Dealings will commence at 8.00 a.m. (UK time) today under TIDM DSI, ISIN GB00BM9M0884 and SEDOL BM9M088.

The Company intends to target acquisitions of majority interests that enable it to capitalise on the potential to develop a vertically integrated sports management operation. The world of sport is responsible for the employment of many millions of people around the world and attracts a huge amount of interest from persons playing or watching professional and elite level competition. This growth in consumption has led to the development of a large sports management sector which encompasses a wide variety of different opportunities. The Directors believe that viable companies exist in the sports management sector and that through the Company's experienced board and contacts in the sport and financial industry, it can identify acquisitions which have the potential to grow significantly with the right guidance and resources.

The Company has been founded by a highly experienced management team, with a proven track record of operating in the elite sports industry. The Board comprises of Neil Cousins (Chairman), who has been involved in the business of sport for over 20 years, Lincoln Moore, an experienced director of several listed companies and Daniel (Danny) Wilson, a former premier league football manager. The board will also be supported by two strategic advisers: Jon Smith OBE, who is considered to be the world's first football "Super-Agent", and Keith Cousins, an executive and advisor to many international companies primarily within the areas of sport and media.

Neil Cousins, Non-Executive Chairman of the Company, commented:

"We are delighted to announce our successful fundraising and admission to trading. There are strong growth prospects in the sports management industry and we are excited to start assessing opportunities. We'd like to thank our current investors and the team looks forward to sharing updates on our progress in due course".

Enquiries

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